Authentic Technology Spaces & The Student Experience

Sonia Dickinson-Delaporte • Aneeshta Gunness • Eva Dobozy • Gayle Kerr

School of Marketing, Curtin University • School of Marketing, Curtin University • Curtin Business School, Curtin University • School of Advertising Marketing, and PR, Queensland University of Technology Corresponding Author: Sonia.Dickinson@cbs.curtin.edu.au

Technology Enhanced Learning Spaces



Technology enhanced learning environments can improve the student experience when implemented into the curriculum in meaningful ways (Yang et al., 2013; Walker et al., 2011).

Technology active interactive participation in learning environments is recognised as vital in improving the learning process, and designing learning for the future (Pitt et al., 2012).

Research Objectives

This project explores how the use of a technology enhanced learning space, 'The Agency' has affected the learner experience

This project contrasts two units with varying adaptations in technology use - Unit A, with comprehensive pedagogical adaptation, and Unit B, where the technology enhanced learning environment is not integral to the learning design.



- The Agency is a technology enhanced learning space located at Curtin University's Bentley campus.
- The Agency provides experiental learning in an environment that has the look and feel of a contemporary communications agency.
- the situation, responding to real-time information.

Methodology

- The Agency is a technology enhanced learning space that does have a positive A case study approach was adopted for this study, with a questionnaire impact on the learner experience, however, pedagogical change attenuates this. (20 items) to explore how the physical space affects student learning.
- Technology is an enabler for an improved learning experience, with evidence that Undergraduate learners (n=174) from one of two units (Unit A [n=97] adaptation of teaching practices, together with the learning space, have a more & Unit B [n=77]) were surveyed; as each unit has adapted their positive influence on student engagement, and their learning experience (Yang et al., pedagogical approach to The Agency to varying degrees. 2013; Walker et al., 2011).

The Agency Media Wall

- The visual and functional highlight is the Social Media Command Centre, and Media Wall.

• This media wall is an interactive array of 9 large screens displaying text, visual, and numerical data drawn from a software called Radian6.

The Agency enables active live case learning where Radian6 and the media wall are used to present learners with information on a live case. This allows for learners to engage in active, critical analysis of

Findings

Overall, there was strong agreement that the technology learning environment helped to enrich the learning experience (M = 5.53, SD = 1.04), and development of professional skills that could be transferred to the real world (M = 5.47, SD = 1.15).



Comparing The Agency's effect on the learner experience for Unit A and Unit B students, Unit A, where there was comprehensive pedagogical adaptation had much stronger learner outcomes (M = 5.28, SD = .91) relative to Unit B (M = 4.97, SD = .95) at the 95% confidence level; t(172) = -2.19, p = .030.

Research Contributions

